# Japan's No.1 harvest volume. A vegetable that represents Kagoshima!

# **Sweet Potatoes**

Main Varieties

Benisatsuma / Beniharuka / Silksweet

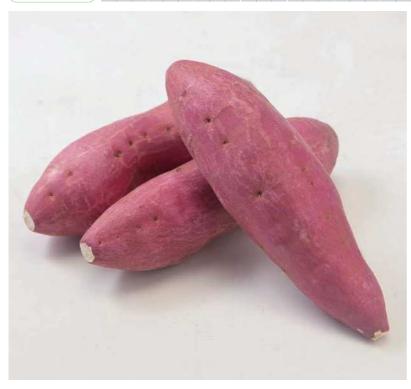


When is it delicious? /
Seasonal
Calendar

Spring Summer Autumn Winter

March April May June July August September October November December January February

Year-round







What kind of ingredient is it? Highlights

- Beautiful in both shape and color.
- The Beni Satsuma variety has a fluffy texture, aromatic and refined sweetness, and suits various dishes.
- The Beni Haruka variety has a high moisture content and moist texture, making it very popular for baked sweet potatoes.
- Stored during winter, they are available year-round.

Production Area Map

Soo City

Minami Kyushu City

Kanoya City

Kinko Town

Nishinoomote City

Nakatane Town

# Why it's Special Column

- With Japan's highest production volume, sweet potatoes are one of Kagoshima's signature vegetables.
- Various varieties are produced throughout the year.

#### Contact

- JA Minamisatsuma Southern Agricultural Center TEL0993-78-3303 (Kagoshima Brand Organization)
- JA Ibusuki Sales Section, Agricultural Division, Head Office TEL0993-35-3414 (Kagoshima Brand Organization)
- JA Soo Kagoshima TEL099-482-6832
- JA Kagoshima Kimotsuki Horticultural and Agricultural Division TEL0994-44-3115
- •JA Taneyaku TEL0997-22-1212

### Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Sweet Potatoes pref.Kagoshima.ip



# A smooth texture, And remarkably sweet, with a syrup-like richness!

# Tanegashima Anno Imo

Main Varieties

Annobeni / Annokogane



When is it delicious? /
Seasonal
Calendar









What kind of ingredient is it? Highlights

This variety of sweet potato is known for its sticky, velvety texture and syrupy sweetness when heated. Compared with ordinary sweet potatoes from other regions, it contains more fructose and glucose and less starch after heating. Its moist texture and sweetness are highly valued, and market demand commands premium prices that are 20–50% higher than standard sweet potatoes.

Check this Out! GI Registered Products

[Registered Producer Groups: General Incorporated Association Anno Imo Brand Promotion Headquarters] Tanegashima, an island located about 115 km south of Kagoshima City, enjoys a mild subtropical climate with an average annual temperature of 19.6°C and virtually no frost. It is known as the first place in Japan where sweet potato cultivation became established, in 1698.

With an optimal growing temperature of 15°C-35°C, the region has climatic conditions that make it less susceptible to damage from low temperatures during storage.

The Tanegashima Anno Imo variety is said to have first been grown in the Anno district of Nishinoomote City around 1947.

Production Area Map

Nishinoomote City

Nakatane Town

Minamitane Town

Why it's Special Column

The Anno Imo Brand Promotion Association evaluates sugar content (Brix) as a measure of sweetness. It is the first such initiative for sweet potatoes in Japan.

Students from local Tanegashima High School provide healthy organic seedlings of Anno Imo.

### Contact

General Incorporated Association
 Anno Imo Brand Promotion Headquarters TEL0997-27-3133

# Related Websites

Kagoshima Cuisine Kagoshima-shoku.com Geographical Indication (GI) Protection System Registered Products Kagoshima-shoku.com



General Incorporated Association Anno Imo Brand Promotion Headquarters annouimo-brand.com

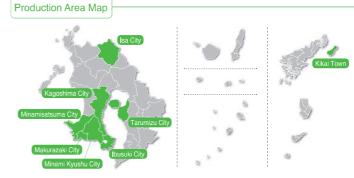






What kind of ingredient is it? Highlights

Kagoshima Prefecture ranks second in Japan for pumpkin harvest volumes. The Kaseda Pumpkin, the first certified Kagoshima Brand product, is highly praised for its rich flavor and quality, thanks to being shipped only when fully ripened.



### Contact

- JA Minamisatsuma Western Agricultural Center (Kagoshima Brand Organization) TEL0993-53-3123
- •JA Amami Kikai Business Headquarters TEL0997-65-2545

Related Websites

Kagoshima Cuisine



Autumn

Kagoshima Prefecture Kagoshima Pumpkins pref.Kagoshima.ip





When is it delicious?

Seasonal

Perfect for any dish, Japanese or Western

**Bell Peppers** 

Main Varieties

TM Suzunami





Harvested here Production Area Map

What kind of ingredient is it? Highlights

- Glossy and beautifully green.
- A classic in stir-fried dishes, but also tastes excellent mixed with salted kelp.

### Contact

- JA Kagoshima Kimotsuki Higashikushira Branch TEL0994-63-2525 JA Soo Kagoshima Eastern Comprehensive Center TEL099-472-0467
  - (All Kagoshima Brand Organizations)

Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Bell Peppers



When is it delicious?

### Juicy with a crisp texture

**Cucumbers** 

Main Varieties

Nina Z / Mizuho / Marin





\ Harvested here / Production Area Map

What kind of ingredient is it? Highlights

- Refreshing, crisp cucumbers with an outstanding crunch.
- Bright green and premium in quality.
- Are cultivated using thorough environmental protection and quality control methods.
- Various initiatives ensure safety and peace of mind for consumers.

## Contact

JA Kagoshima Kimotsuki Higashikushira Branch (Kagoshima Brand Organization) TEL0994-63-2525

# Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Autumn

Kagoshima Prefecture Kagoshima Cucumbers pref.Kagoshima.ip



Kagoshima Vegetables

# A classic vegetable for hot summer days

Okra

Main Varieties

Bluesky / Jupiter / Peakfive / Newsky



Winter





What kind of ingredient is it? Highlights

- A quintessential summer vegetable.
- Kagoshima Prefecture leads Japan in the quantity of okra harvested.
- Easy to cook and, when sliced crosswise, its star-shaped pieces bring color to dishes.

### Contact

JA Ibusuki Sales Section, Agricultural Division, Head Office (Kagoshima Brand Organization) TEL0993-35-3414

#### Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Okra pref.Kagoshima.ip



Kagoshima Vegetables **Broad Beans** 

When is it delicious?

A representative spring vegetable with sweetness and a fluffy texture

Main

Ryosai Issun / Karakonoharu







What kind of ingredient is it? Highlights

- Distinctively large and sweet with a fluffy texture.
- Delicious whether boiled or grilled whole in the pod.

# Contact

- JA Ibusuki Sales Section, Agricultural Division, Head Office TEL0993-35-3414
- JA Kagoshima Izumi Sales Section, Horticultural and Agricultural Division (Kagoshima Brand Organization) TEL0996-64-2631

Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Broad Beans pref.Kagoshima.ip





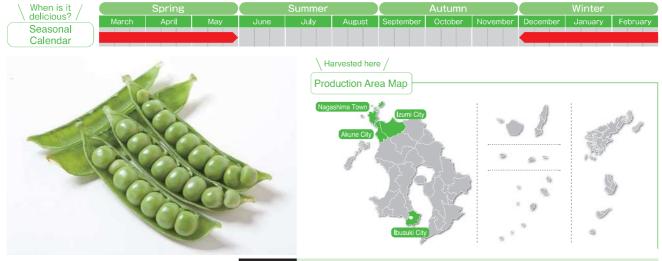
### Brilliantly green and tender

**Green Peas** 

Main Varieties

Mamekozou / Supergreen / Nankaimidori





What kind of ingredient is it? Highlights

- Vivid green in color with a delightful sweetness.
- Harvesting and shipping from December through May provides an ample supply.
- Over 90% are field-grown.
- Have clean flavor, with no unwanted aftertaste.

### Contact

- JA Ibusuki Sales Section, Agricultural Division, Head Office TEL0993-35-3414
  - JA Kagoshima Izumi Sales Section, Horticultural and Agricultural Division (Kagoshima Brand Organization) TEL0996-64-2631

#### Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Green Peas



#### A vegetable that ushers in spring

**Potatoes** 

Main Varieties

Nishiyutaka / Hokkaikogane / Toyoshiro / Mayqueen





Production Area Map

Nishinoomote City

Naxatane Town

Minamilane Town

Wadomari Town

China-cho Town

What kind of ingredient is it? Highlights

- Kagoshima ships new potatoes earlier than any other region in Japan.
- These thin-skinned new potatoes can be eaten whole after washing.
- They resist falling apart when boiled and suit a wide range of dishes.

Contact (All Kagoshima Brand Organizations)

- JA Kagoshima Kimotsuki Horticultural and Agricultural Section Nejime Branch TEL0994-24-3131
- •JA Amami Tokunoshima Business Headquarters TEL0997-83-2761
- JA Amami Amagi Business Headquarters TEL0997-85-6005
- •JA Amami Wadomari Business Headquarters TEL0997-92-0403
- JA Amami China-cho Business Headquarters TEL0997-92-4123
   JA Kagoshima Izumi Sales Section, Horticultural and Agricultural Division
- JA Kagoshima Izumi Sales Section, Horticultural and Agricultural Division TEL0996-64-2631
- ●JA Taneyaku TEL0997-27-1211

Related Websites
Kagoshima Cuisine



Kagoshima Prefecture Kagoshima Potatoes pref, Kagoshima ip



# Kagoshima Vegetables

#### A crisp texture and sweet aroma

**Burdock** 

Main Varieties

Yamadawase / Yanagawariso / Azumahayabutorishirohada



Spring Summer Autumn Winter

March April May June July August September October November December January February

Year-round

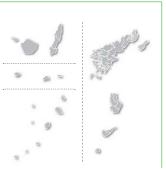


What kind of ingredient is it? Highlights

- Feature a shorter growing period than regular burdock, making them very tender with a pale skin.
- Has less astringency and, with its fragrance and light texture, is especially delicious when enjoyed raw as a salad.

\ Harvested here \/
Production Area Map





Contact (All Kagoshima Brand Organizations)

- JA Aira Economic Division TEL0995-43-7310
- JA Kagoshima Economic Federation Osumi Vegetables Office (Osumi Burdock Growers' Zone) TEL099-472-4511

Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Burdock pref.Kagoshima.ip



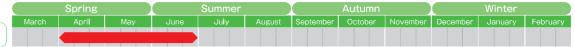
An outstanding crisp texture! Kagoshima Vegetables

# Scallion Bulbs (Rakkyo)

Rakuda



When is it delicious? Seasonal Calendar





\ Harvested here Production Area Map

What kind of ingredient is it? Highlights

- Carefully cultivated in well-drained sandy soil.
- Kagoshima ranks second nationwide in harvest volume (as of 2024).
- Has a freshly-picked flavor and crisp texture.
- Also excellent in salads or eaten raw.

# Contact

JA Minamisatsuma Western Agricultural Center (Kagoshima Brand Organization) TEL0993-53-3123

Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Scallion Bulbs pref.Kagoshima.ip



Kagoshima Vegetables Freshness is thoroughly maintained through ice-packed refrigerated transport

Broccoli

Varieties

Ohayo / Grandome / Kaisei 113 gou / Kairyoku



When is it delicious? Seasonal Calendar





**Production Area Map** 

What kind of ingredient is it? Highlights

- Feature a smooth surface and neat dome shape.
- Sowing times are carefully staggered to prevent overlapping harvest periods, ensuring precise cultivation management.

### Contact

- JA Taneyaku (Kagoshima Brand Organization) TEL0997-27-1211
- JA Kagoshima Izumi TEL0996-64-2600

#### Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Broccoli



### Easy to cook, with an even richer flavor in winter

# **Komatsuna Greens**

(Japanese Mustard Spinach)

Main Varieties

Natsusoten / Harunosenbatsu / Sakuragi / Satomatsuri



When is it / delicious? /
Seasonal
Calendar





Harvested here /
Production Area Map

Kagoshima City

What kind of ingredient is it? Highlights

- Mild in taste with no astringency.
- Simply blanch lightly for a delicious dish.
- Deeper flavors in winter make them even tastier.

### Contact

JA Kagoshima Mirai (Kagoshima Brand Organization) TEL099-239-9305

Related Websites

Kagoshima Cuisine Kagoshima-shoku.com



Kagoshima Prefecture Kagoshima Komatsuna Greens pref.Kagoshima.ip



Kagoshima Vegetables

### A perfect balance of sweetness and tartness

**Strawberries** 

Main Varieties Sagahonoka / Koiminori / Toyonoka / Satsumaotome / Pikaichigo



When is it delicious? /
Seasonal Calendar

Spring Summer Autumn Winter

March April May June July August September October November December January February



Production Area Map

Shioushi City

What kind of ingredient is it? Highlights

Beautifully shaped strawberries with excellent flavor, color, and luster.

#### (Sagahonoka)

All farms practice thorough management based on soil analysis and have reduced synthetic agrichemical use through methods such as introducing natural predators for pests. These strawberries are sweet with little acidity and excellent flavor and shine.

### (Satsuma Otome)

The Satsuma Otome variety, developed in Kagoshima Prefecture, produces firm fruit with a pleasant texture. They reach their peak flavor in early February, when the second harvest begins to appear.

### Contact

JA Satsuma Hioki (Kagoshima Brand Organization) TEL099-273-2124

#### Related Websites

Kagoshima Cuisine Kagoshima-shoku.co



Kagoshima Prefecture Kagoshima Strawberries pref.Kagoshima.ip

