





"Umakamon" is a local dialect word meaning "delicious food from Kagoshima."

Blessed with a warm climate and rich nature, Kagoshima is a true gastronomic treasure, home to exceptional ingredients and a rich culinary tradition. Kagoshima offers countless delicious food — from specialties famous throughout Japan like Japanese wagyu beef, kurobuta pork, sweet potatoes, tea, and shochu, to unique food products loved by the local community.

In recent years, the number of food products from Kagoshima, such as Japanese wagyu beef and tea (Japanese green tea), that have achieved "No. 1 in Japan" status in terms of production volume and quality has been increasing.

We aim to share these products not only nationally, but with the world — as foods that represent the very best of Japan.

We sincerely invite you to discover "Kagoshima's Umakamon" in this brochure.

